

AEG CHICAGO 21Q4 MOBILITY & TRANSPORTATION TF SUMMARY

OBSTACLE



**AEG CHICAGO 21Q4
SELECTED OBSTACLE**

REGARDING MOBILITY & TRANSPORTATION, TO ACHIEVE CHICAGO'S CARBON & EQUITY GOALS, A CRITICAL OBSTACLE TO OVERCOME IS ...

Lack of understanding and intersectional outreach on benefits/consequences on removing CTA fare recovery requirements.



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- **LEAH MOONEY**
DIRECTOR FOR STRATEGIC PLANNING AND POLICY



SOLUTION



**AEG CHICAGO
21Q4 STAKEHOLDER CHALLENGE:
MOBILITY & TRANSPORTATION**

SELECTED 12 MONTH SOLUTION:

Fare 2 Fair - Coordinated public info campaign(s) with transit, public, and private stakeholders on fare recovery.

M1: 500 word Policy memo to key legislators to convey economic, equity, health value of not reinstating fare recovery.

M2: National survey of other cities and peer agencies to develop “fare recovery > fair spending” public outreach campaign

M3: Define/launch public campaign with inclusive stakeholder engagement.

- TABLE # 4

TASK FORCE UPDATE - 21Q4

12-MONTH SOLUTION:

Fare 2 Fair - Coordinated public info campaign(s) with transit, public and private stakeholders on fare recovery.

CURRENT MILESTONE:

Prepare a draft of a white paper on fare recovery and transit as a public good.

NEXT MILESTONE:

Finalize white paper draft and develop plan for public forum/roundtable event.

UPDATES:

- **Three transit agencies have responded to our survey on funding sources:**
 - **SEPTA, SFMTA, MBTA; At least two more responses anticipated by end of May**
- **Completed a one-page overview of public transit benefits, why transit should be understood and funded as a public good, and why the status quo must change.**
- **Finalized our five Key Transit Benefits; designed associated graphic for one-pager**
- **Drafted sections of Fare to Fair white paper focused on CTA case studies and survey result summary**

TASK FORCE UPDATE - 21Q4

SCAN QR CODE



RTA's "Forward
for All" campaign

SCAN QR CODE



"Fare to Fair" One
Pager