

CAE19Q4 Task Force

Mobility and Transportation

Jon Horek, Task Force Chair

Overview

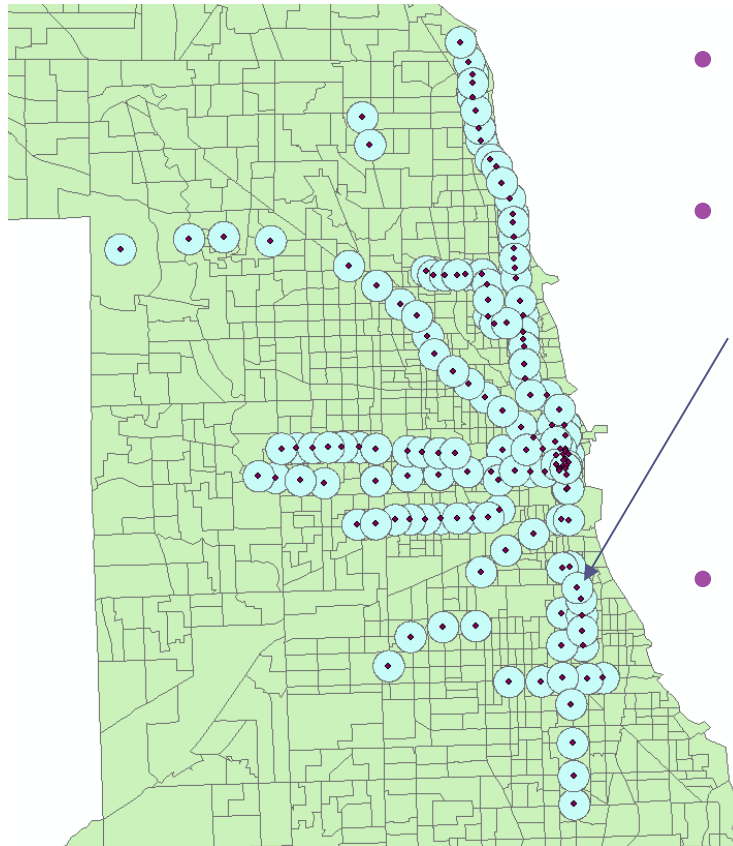
- Problem statement and solution
- Milestone 1 approach
- Next steps

Problem Statement and Solution

- “For mobility and transportation to enable Chicago’s decarbonization goals, we must first address public transportation access, safety, and the conundrum.” - State Rep. Marcus Evans
- In other words -
“Address the many reasons that people don’t take the CTA.”
- Can’t solve this for whole city at the Tesla showroom in 10 minutes
- Our solution – “Increase ridership at one designated location by x%”
- Learn locally and share what we achieve

Milestone 1

- “Review data for 10 ‘most challenged’ bus or train stops using CTA and ridershare data, then pick one.”



- Screened ridership/population
- Indiana green line in bottom 10 of 143 El stops
- 951 max weekly rides in past 12 months. Target 5-10% increase.

Next Steps

- Milestone 2 – “Engage community leaders. At the stop that was chosen, convene discussions on access and marketing solutions.”
- Surveys and smaller discussions to understand ridership
- Working in Bronzeville –
Dawson Tech, weekly alderman meetings, local churches, ComEd Community of the Future quarterly meeting, more

To join us -

Jon Horek

jonhorek@gmail.com

773-791-6129