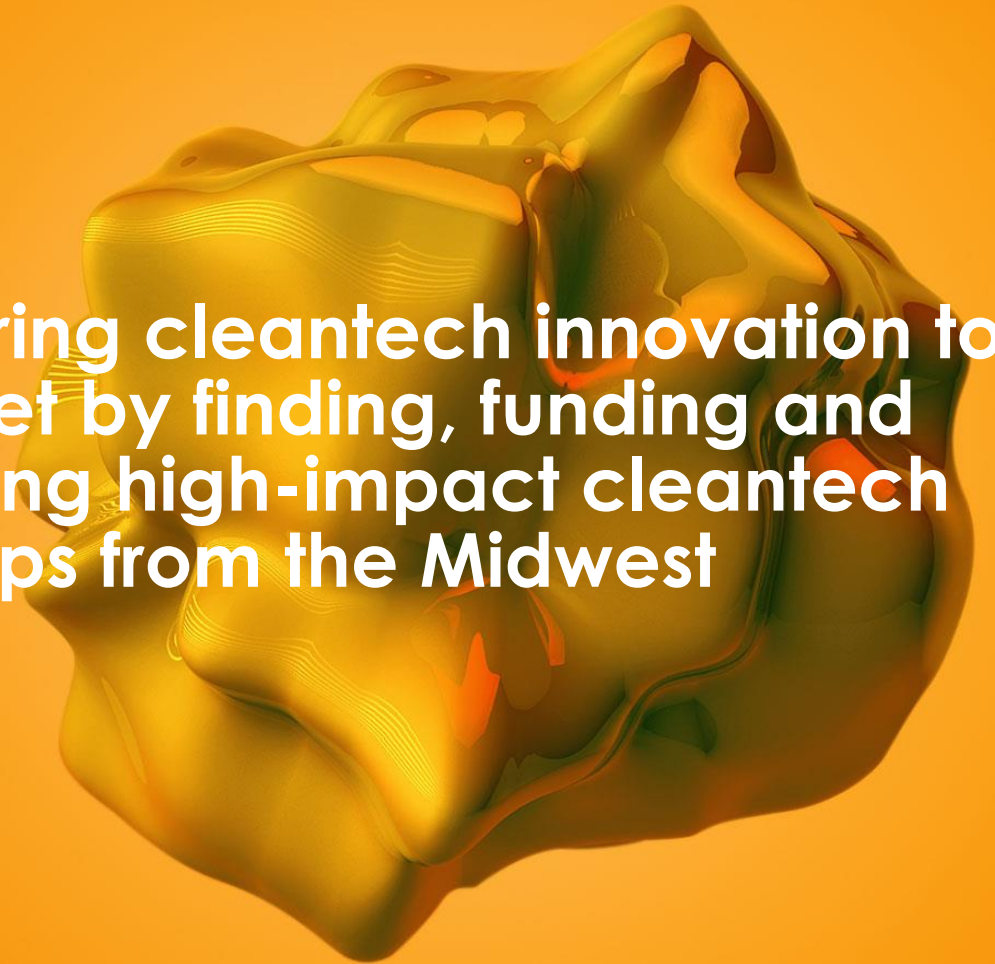




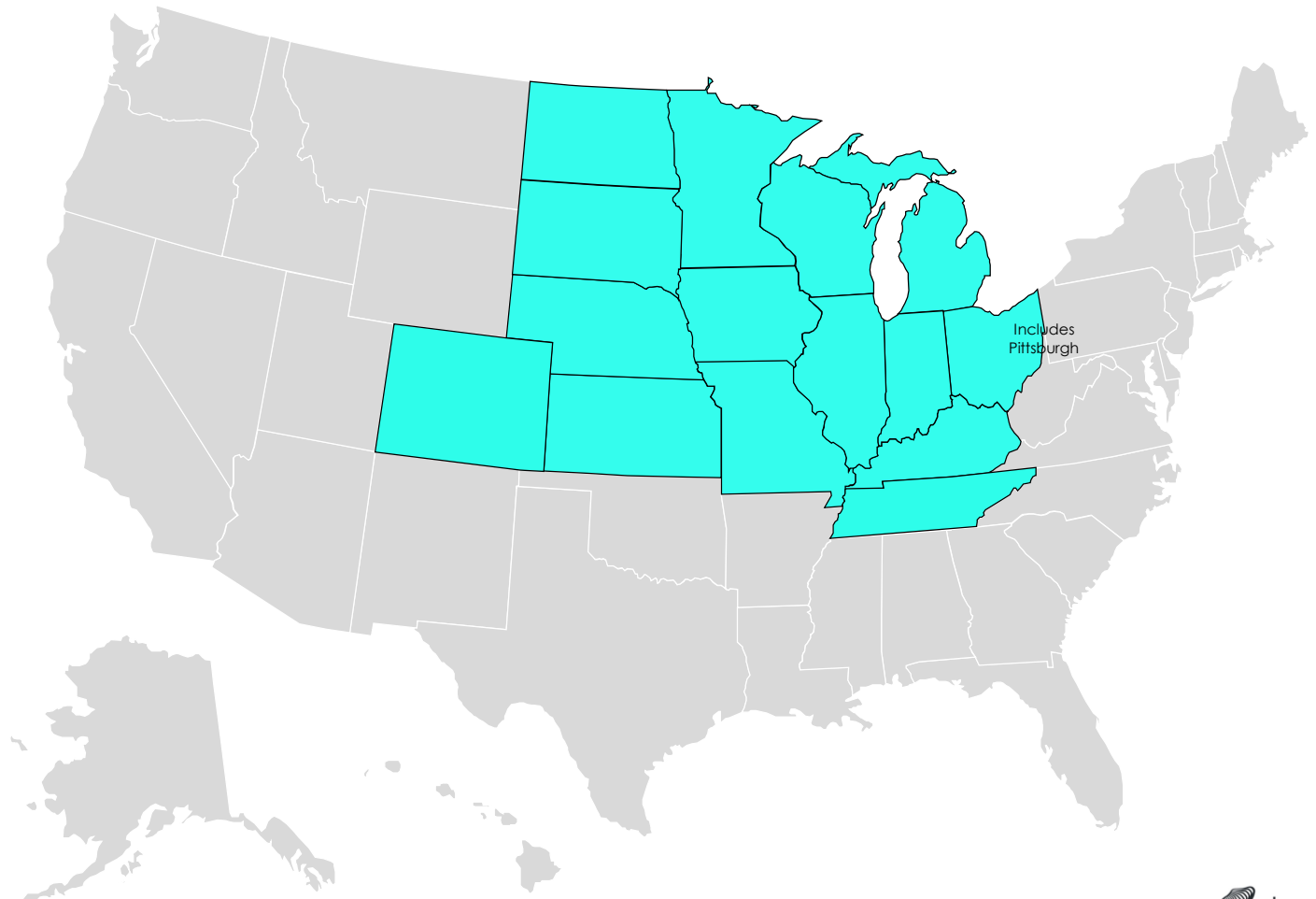
clean
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We bring cleantech innovation to market by finding, funding and growing high-impact cleantech startups from the Midwest

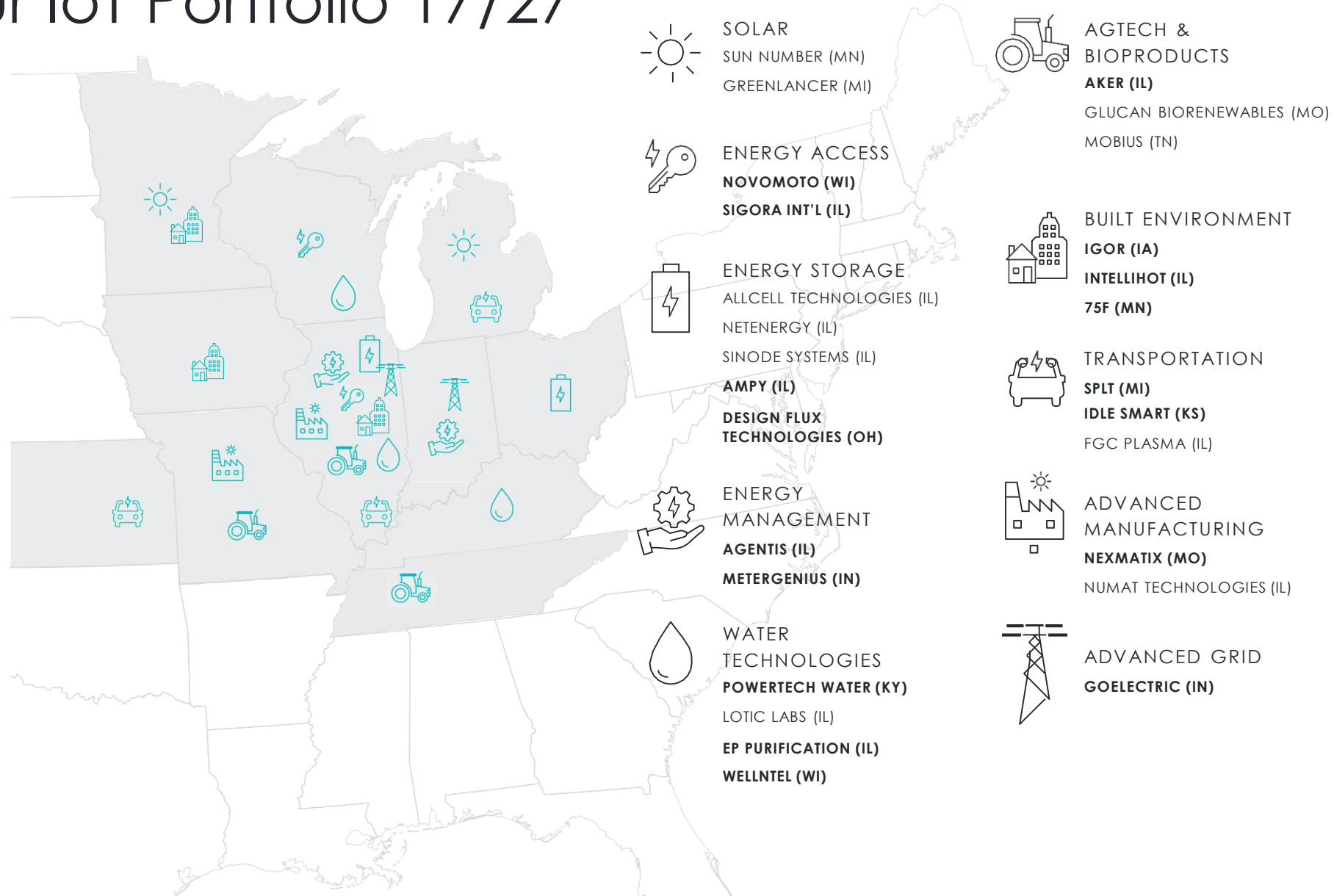


We are the only organization working across the broad geography of the Midwest to identify and support high potential cleantech startups and entrepreneurs

We've built relationships and refined our model **over 8 years** working with early stage cleantech startups



Our IoT Portfolio 17/27



IoT: Challenges for Startups

- Data Security & Privacy
 - More nodes means more attack points
 - Personalized offerings mean personal data
- Incentives Needed for Efficiency and Clean Energy
 - IoT can enable fossil energy and increase energy consumption
- Incentives for Utility Testing
 - Shared test-beds
 - Testing facilities through National Labs and Universities
- Local Support Innovation and Commercialization
 - Silicon Valley won't solve the Midwest's problems



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The most critical, regional obstacle blocking IoT, Technology and Innovation from expediting the achievement of Chicagoland's clean energy commitments is:

we don't incent our utilities to incorporating IoT and innovative technology